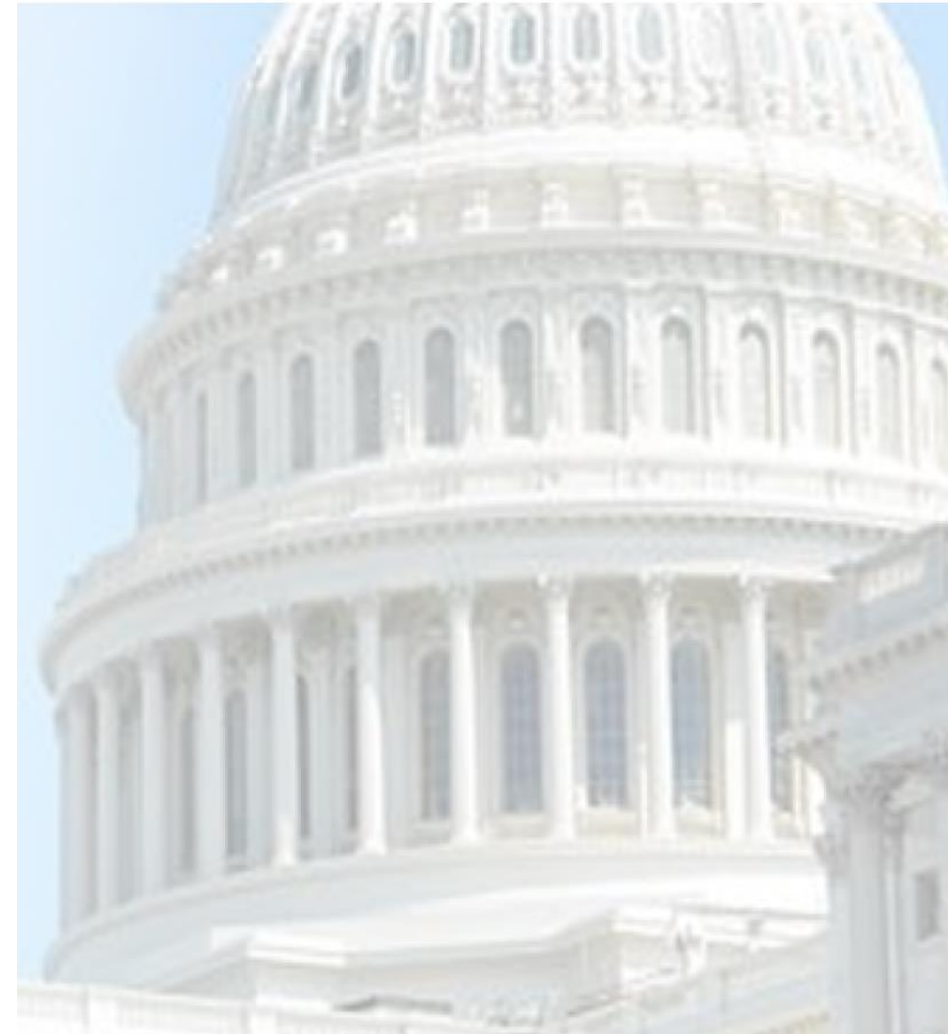


Moving Health Home Overview



AGENDA

- **Why are we here?**
- **Comments:**
David Zimmerman, SVP, Inbound Health
Dr. Maulik Majmudar, CMO & Co-Founder, Biofourmis
- **What is Moving Health Home?**
- **What are our overall goals? Goals for 2024 & 2025?**
- **What are our tactics?**
- **How can you get involved?**





ABOUT MHH

Moving Health Home (MHH) is a coalition made up of stakeholders working to change federal and state policy to enable the home to be a clinical site of care.

Today, we have an opportunity to shape the future of health care as policymakers, thought leaders, providers, health plans and patients consider future models of care.



@movehealthhome

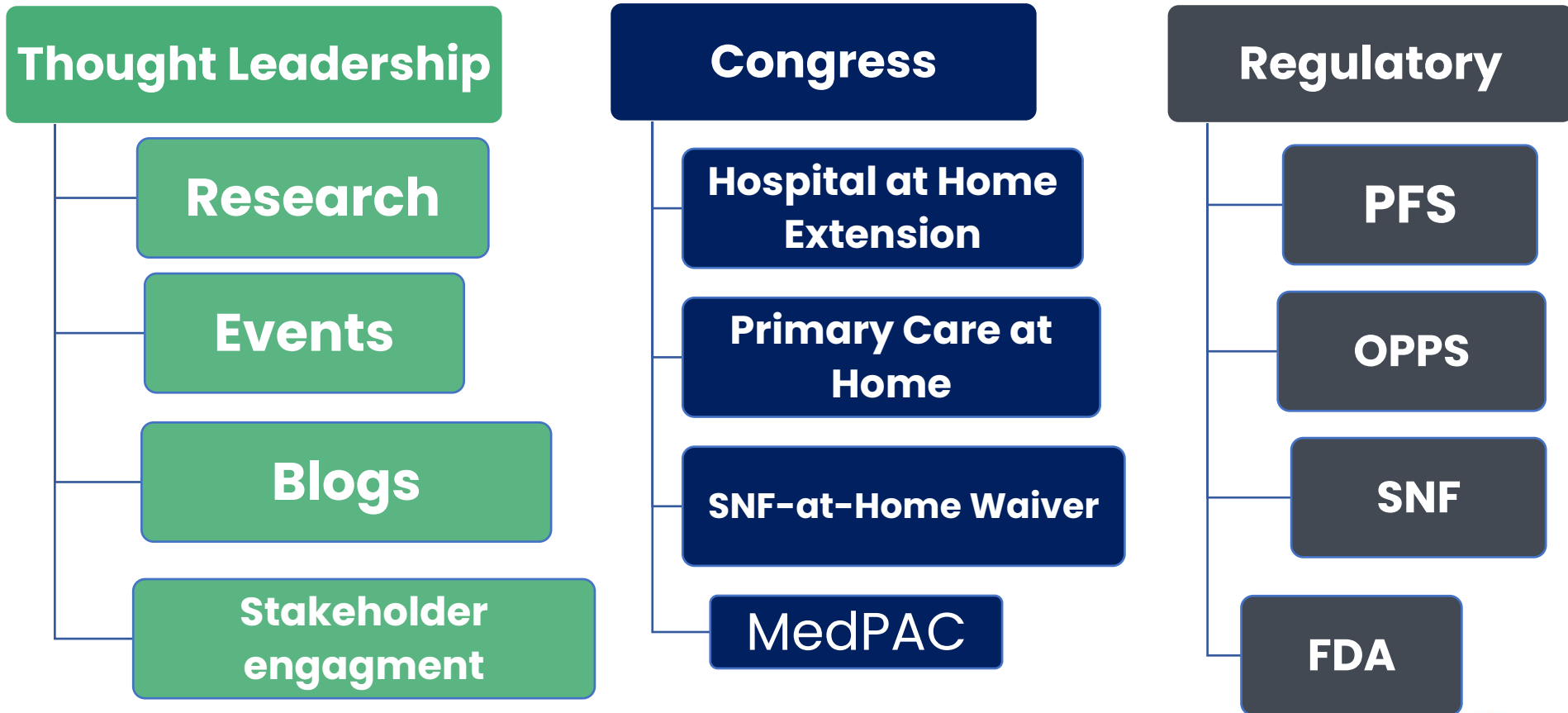


www.movinghealthhome.org

OVERALL OBJECTIVES

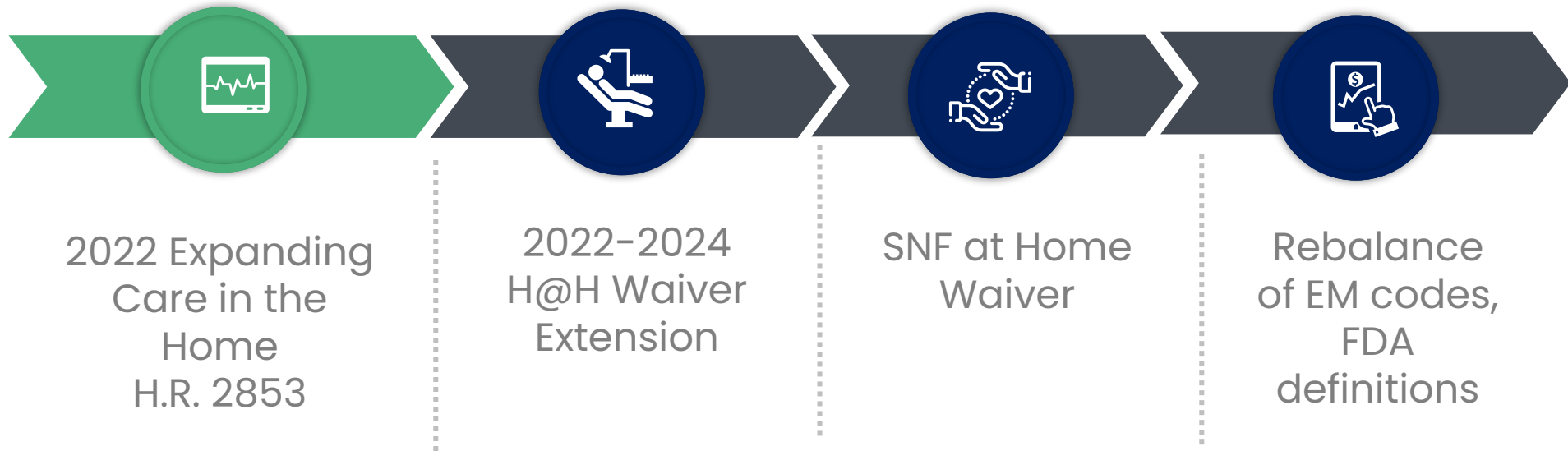
- **Raise the profile of a new kind of care in the home.**
- **Shape conventional wisdom among policymakers that care in the home is good for patients, providers, caregivers and taxpayers.**
- **Engage stakeholder groups in Washington, eg. Disease-related consumer groups, provider groups, think tanks, influential thought leaders.**
- **Collect and produce research.**
- **Pass legislation**
- **Be the go-to resource for reporters, Hill staff, Administration officials and stakeholder groups for information about expanding care in the home.**

Strategic Overview





Specific Issues



OTHER OPPORTUNITIES – FDA

Food and Drug Administration (FDA)

Home as a Health Care Hub

- Reimagines the home environment as an integral part of the health care system
- Aims to build virtual reality prototypes of the home
- MHH Meeting with leaders in October



**Growing
Patient
Base**



**Shrinking
Provider
Network**



**Contraction
of Care
Facilities**

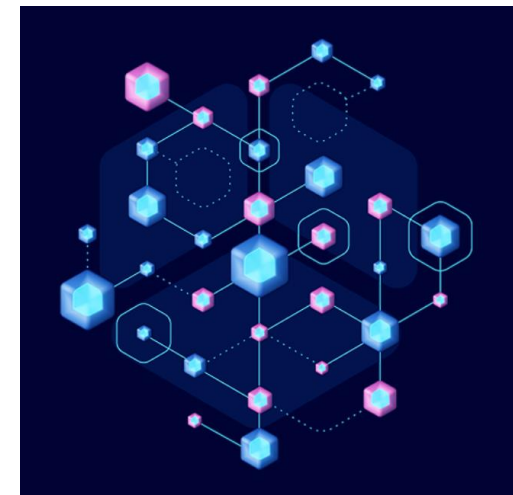


**Decreased
Reimbursement**

OTHER OPPORTUNITIES – ARPA-H

Advanced Research Projects Agency for Health (ARPA-H) Platform Accelerating Rural Access to Distributed & InteGrated Medical Care (PARAGIM) Program

- Combat health disparities prevalent in rural regions
- Build software to connect remote medical devices with electronic health record systems



MULTI-PRONGED APPROACH

To accomplish our policy agenda, as agreed upon by the Board, MHH staff:

- Develops **materials** and messaging
- Tracks, incorporates and commissions research and **evidence** to build persuasive arguments
- Drafts **legislation** or amend existing legislation
- Cultivate legislative **champions** in both chambers of Congress
- Lobby **Executive Branch** officials, including CMS/CMMI, WH DPC, WH NEC, OMB
- Educate Hill staff, **MedPAC, MACPAC and OMB**
- **Partner** with like-minded stakeholders
- Engage in **thought leadership** and seek thought leadership opportunities for Board members



RESEARCH & THOUGHT LEADERSHIP

- We collect research and list on our website under resources.
- We share research widely when it is published.
- We need our own research:
 - Survey **caregivers** about their experience, and whether more clinical care in the home makes them feel more or less comfortable.
 - Survey of **providers**, specifically whether home-based options would help alleviate burnout.
 - Survey of patients and caregivers about how/if being at home impacts **mental health and resilience**
 - Somehow spotlight **health equity** angle.
 - Modeling for **Congressional Budget Office**.

RESEARCH & THOUGHT LEADERSHIP

- **Avalere Study:** The Evolution of Home-Based Care During the COVID-19 Pandemic: Lessons Learned & Implications for Federal and State Policy
- **Morning Consult Survey:** Americans Want Home to Be at The Center of Their Health
- **Becker's Panel:** Home-Based Care: How Removing Barriers Can Improve Access, Experience, Outcomes and Health Equity
- **Congressional Briefing:** The Future of the Care in the Home



You are invited to an **in-person** congressional briefing:

The Future of the Care in the Home

Tuesday, April 18, 2023
12:30 - 1:30 PM ET

Longworth House Office Building
Washington D.C. 20515



Survey Says: Bipartisan Support for Increasing Access to Clinical Care in the Home

A national survey, conducted by Morning Consult on behalf of Moving Health Home, speaks to the widespread support by adults for receiving care in their homes from across the care continuum.

Americans Are Comfortable Receiving Care in the Home

70% of those surveyed are comfortable with care in the home citing that familiarity helps alleviate anxiety.

Americans Are Confident in the Quality of Care in the Home

73% of adults are confident in the quality of receiving care in the home.

85% of caregivers are confident in the quality of receiving care in the home.

88% of adults were satisfied with the clinical care services they received in the home.

Americans Prefer and Would Recommend Care in the Home

85% of people who have had experience with care in the home would recommend it to family and friends.

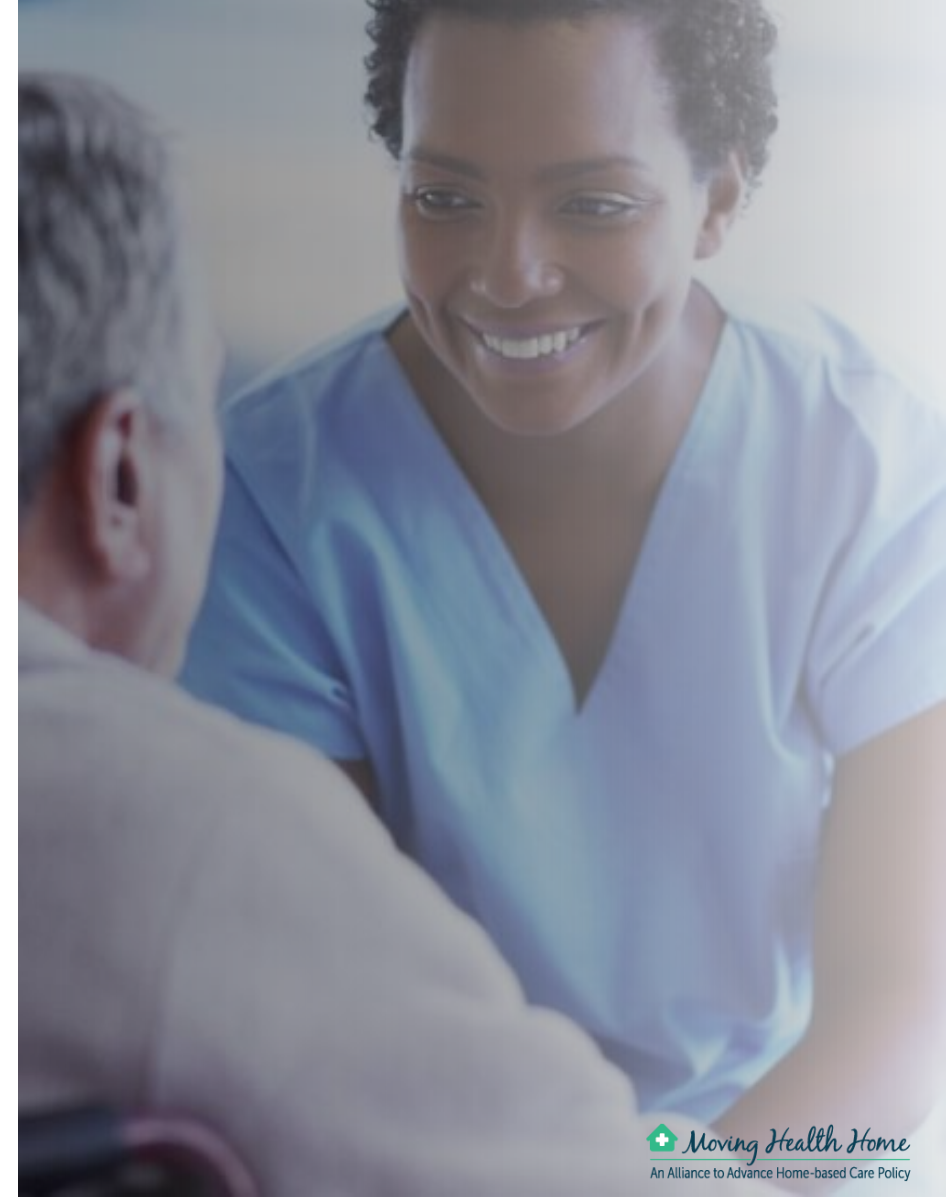
Americans Support Expanded Access to Care in the Home

66% of consumers say it should be a priority for the federal government to increase access to clinical care in the home.



GOVERNANCE & OPERATING PRINCIPLES

- **Flat structure**
- **Governed by consensus**
- **Goals set at the beginning of each year**
- **Monthly Board meetings to report on progress**
- **Interim meetings and sub-working groups as necessary**
- **Individual members have access to MHH staff to seek information or guidance**
- **Cost of membership is \$25,000 for one year**



MOVING HEALTH HOME TEAM



Krista Drobac

kdrobac
@movinghealthhome.org



Kristen McGovern

kmcgovern
@movinghealthhome.org



Rikki Cheung

Rchueng
@movinghealthhome.org

BOARD MEETINGS




Meeting Agenda July 20, 11:30-12:30 PM ET

1. **Welcome**
 - a. Please List Name and Organization in the Chat
2. **Congressman Earl Blumenauer and Presentation of Congressional Champion of Care Award**
3. **Congress**
 - a. Medicaid and CHIP Payment and Access Commission (MACPAC) – Comment Letter on the Notice of proposed Rulemaking on Ensuring Access to Medicaid Services, See [Here](#)
 - b. Medicare Payment Advisory Commission (MedPAC) [June 2023 Report](#) to the Congress
 - [Mandated Report: Evaluation of a prototype design for a post-acute care prospective payment system](#)
 - c. Creating Opportunities Now for Necessary and Effective Care Technologies (CONNECT) for Health Act ([H.R. 4189 /S. 2016](#))
 - See Press Release [Here](#)
 - d. Preserving Patient Access to Home Infusion Act ([H.R. 4104/S. 1976](#))
 - See Press Release [Here](#)
4. **Administration**
 - a. Centers for Medicare and Medicaid Services (CMS) Calendar Year (CY) 2024 Physician Fee Schedule, See Press Release [Here](#), Fact Sheet [Here](#), Medicare Shared Saving Program Fact Sheet [Here](#) and Proposed Rule [Here](#)
 - b. CMS CY 2024 Home Health Prospective Payment System [Proposed Rule](#)
 - c. CMS CY 2024 End-Stage Renal Disease (ESRD) Prospective Payment System (PPS) [Proposed Rule](#)
 - d. Department of Health and Human Services (HHS) Administration for Community Living (ACL) [Proposed Update](#) to Older Americans Act Program Regulations
5. **PR and Research**
 - a. Events
 - Home & Specialty Infusion Payor Summit; August 23, Dallas, TX
 - Registration Live, See [Here](#)
 - Hospital at Home Leadership Summit; November 29-December 1, Scottsdale, AZ
 - Registration Live, See [Here](#)
 - b. Research & Data Working Group
 - Updates on future studies and literature survey
 - Please continue to send studies and patient stories to Rikki Lam, rlam@movinghealthhome.org
6. **Policy Implementation Plan – Next Steps & Updates**
 - a. Expanding Care in the Home
 - Dear Colleague, House Cosponsors
 - Senate Sponsors
 - b. SNF-at-Home
 - SNF-at-Home Working Group
 - Updates on direction and Choose Home
 - c. Hospital at Home
 - Updates on Demo and direction for the remainder of the year
7. **Next Meeting** – August 17 – Virtual – 11:30-12:30pm ET

X AND LINKEDIN

Moving Health Home @MoveHealthHome · 4h

Mass General Brigham sees [#hospitalathome](#) care as a big part of its long-term future. The health system wants to increase that to 200 beds per day within a few years, starting with three Massachusetts hospitals.



modernhealthcare.com
Mass General Brigham bets big on hospital-at-home
Mass General Brigham has ambitious plans to expand its hospital-at-home offerings. They may hinge on what the Centers for Medicare an...

1 1 30


Moving Health Home @MoveHealthHome · 4h

Treating patients [#athome](#) is 38% less costly than inpatient care. Research published in 2021 found that readmissions for [#hospitalathome](#) patients occurred at roughly half the rate as for patients treated inside hospitals.

7

Moving Health Home @MoveHealthHome · Jul 19

Some leaders of [#careinthehome](#) are challenging misconceptions that some stakeholders may still have, including the misbelief that [#athome](#) care is only for senior citizens and that this care model lacks scalability.



medcitynews.com
What Misconceptions Does the Healthcare Indust...
The at-home care field holds significant market potential. As the subsector continues to grow, so...

24

Moving Health Home Retweeted

AARP Policy @AARPolicy · Jul 18

"We've got to look at the consequences for family caregivers," says [@susanpolicy](#), SVP and director of [@AARPolicy](#), while discussing Hospital-At-Home Programs and their impact on the patient's family and [#caregivers](#) with [@NPRHealth](#). [#HospitalAtHome](#)



npr.org
'Hospital-at-home' trend means family members must be caregivers ...
It's taking off around the country: Treatment at home for patients sick enough to be in a hospital, but stable enough to be home. Are family ...

5 5 1,262

Moving Health Home Retweeted

Maggie Ornstein, PhD, MPH, MA @DrMaggie16 · Jul 14

So happy to hear [@rm_werner](#) mention the costs unloaded onto [#FamilyCaregivers](#) with [#HospitalAtHome](#) programs. Care at home must support [#FamilyCaregivers](#) through direct payments for the care and savings we provide to insurers. [@MoveHealthHome](#)

7 4 13 437

Moving Health Home @MoveHealthHome · Jul 14

To wrap up the final day of the Virtual National Advanced Healthcare at Home Summit, Krista Drobac, executive director of [@MoveHealthHome](#) speaks on a Capitol Hill policy panel!



healthcareathomesummit.com
Health Care at Home Summit

19

MONTHLY LISTSERVE

Administration

Centers for Medicare & Medicaid Services (CMS): Guiding an Improved Dementia Experience (GUIDE) Model (7/31) - On July 31, 2023, CMS announced the [Guiding an Improved Dementia Experience \(GUIDE\) Model](#), which aims to support people living with dementia and their unpaid caregivers. CMS is accepting letters of interest for the GUIDE Model through September 15, 2023, and will release a GUIDE Request for Applications (RFA) for the model in Fall 2023. The model will launch on July 1, 2024, and run for eight years. Specifically, the GUIDE Model will offer a standard approach to care, including 24/7 access to a support line, as well as caregiver training, education, and support services. This will allow people living with dementia to remain safely in their homes for longer and improve quality of life for both people living with dementia and their unpaid caregivers.

National Institute on Aging: Help Shape the Future of Dementia Home- and Community-Based Services (7/26) - The NIA announced the Community Care Network for Dementia (CaN-D), which would develop valuable data tools to aid analysis of the structure, processes, and outcome measures of dementia home- and community-based services (HCBS). HCBS support people living with dementia in multiple aspects of daily life, including personal care, medication management, meal preparation, social engagement, and cognitive stimulation. [Expression of interest are due by August 15.](#)

CMS: End-Stage Renal Disease (ESRD) Treatment Choice (ETC) Model Lays Strong Foundation for In-Home Renal Care (7/24) - CMS released its [first annual evaluation](#) of the ESRD ETC Model, which found modest early gains in home dialysis training and transplant rates, laying a strong foundation for the future of in-home renal care. The model, which was introduced Jan. 1, 2021, was designed to push for greater utilization of in-home renal care services. By supporting patient selection of home dialysis and transplant through enhanced patient education, and other strategies, the model is intended to result in lower Medicare payments while preserving or enhancing quality of care for beneficiaries. For additional coverage, see [McKnights Home Care](#).

Acute Hospital Care at Home Waivers Tracker

[updated as of 7/12](#)

125	290	37
SYSTEMS	HOSPITALS	STATES

Congress

Senate Health, Education, Labor & Pensions (HELP) Committee: Chairman Sanders (I-VT) Introduces Legislation on Primary Care (7/19) - Sen. Sanders (I-VT) introduced the [Primary Care and Health Workforce Expansion Act](#), which would improve access to and the quality of primary health care, expand the health workforce, among others. Specifically, the legislation includes a fund of \$2 million annually over the next five years to establish a technical assistance center to support the direct care workforce and family caregivers. The section-by-section can be found [here](#). See Chairman Sanders' (I-VT) statement [here](#).

Senate: Sens. Capito (R-WV) and Baldwin (D-WI) Introduced Bill to Strengthen Palliative and Hospice Care Workforce (7/12) - On July 11, Sens. Baldwin (D-WI) and Capito (R-WV) introduced the Palliative Care and Hospice Education and Training Act (PCHETA) ([S. 2243](#)), which would meet the growing demand for serious illness care by investing in training, education and research for the palliative care and hospice workforce. Specifically, the bill includes training for inter-professional team-based palliative medicine, including home care.

UPCOMING EVENT at HLTH



Moving Health Home will host a reception at **HLTH on Monday, October 21, 2024 at 5 PM.**

The event will be at The Grand Lux Cafe at The Venetian.

<https://forms.gle/Yc7BTbVgIWBnW4Qy7>